



November 2009

better water. pure and simple.™

Thanksgiving

This is the time of the year, whether in good economic times or bad, when we gather together with our family and friends and enjoy a thanksgiving dinner together. So from our family at Culligan to your family - We wish you a Happy Thanksgiving!

Better Water

Your home deserves better water. Water is an essential part of our daily life. We rely on clean water for drinking, cooking, cleaning, and many other tasks around the home. It makes sense to use the cleanest, safest water possible when it runs through so many parts of our lives.

The water supply from our municipality, or even our own well, may contain sediment and particles such as calcium, iron, chloride, and even some chemicals.*These contaminants affect the taste of the water, stain sinks, and add to buildup in pipes. Effective, in-home water filtration from Culligan can provide you with peace of mind!

Water is More than a Basic Necessity

Choosing to treat water is a big step for your family, your health, and your home. Culligan does not take such issues lightly. Culligan's free in-home water test determines which water treatment system will work for your specific needs. They all feature the latest technology in water treatment, and are backed by Culligan's 70 years of experience. Our products also carry the Good Housekeeping Seal of Approval to insure your satisfaction. Whether you are looking to rent or purchase, take a minute to call your local Vetter's Culligan dealer for a free in-home water test.

November Specials

Due to the overwhelming response to our October specials, we are extending them into November!

Purchase a Gold or Platinum water softener and receive one year of free salt. **

Purchase an Iron/Soft Plus system and receive one year of free salt. **

Purchase a Gold or Platinum water softener and an Aqua Clear Reverse Osmosis system and receive one year free salt service**, and your first filter change at no charge.

Purchase an Aqua Clear Reverse Osmosis system and receive your first filter change at no charge.

Rent one of our fine systems and receive a half-price installation.

Convert from a rental unit to a purchase and receive six month's rent toward the purchase.

Purelock™ (3 gallon bagged water) new customers receive converter kit, storage rack and eight bags of water free.

Current customers who wish to convert to the Purelock™ system will receive a converter kit, storage rack and five bags of water free.

We are also giving away a gift card*** to help you purchase that turkey or ham for your Thanksgiving dinner. To qualify, just purchase any piece of equipment and you will receive a gift card - free!

Purchase a piece of Culligan equipment that carries the Good Housekeeping Seal of Approval and receive one year's subscription to Good Housekeeping magazine. Just our way of saying - Thank you!

Culligan of Maquoketa 1-800-245-5107

Culligan of the Quad Cities 1-800-383-6088

Culligan of Washington 1-800-642-6344

Culligan of Burlington 1-800-798-5741

Culligan of Clinton 1-800-321-7638

Culligan of Coralville 1-888-466-9335

Salt Service

Before winter arrives, you may want to consider using our salt service. Those salt bags are quite heavy and those stairs are quite steep! Put the two together and there's potential for an accident! Part of our service too, is to check the equipment to make sure it is running on time. A little preventative maintenance never hurts and it could end up saving you big bucks in the long run! Mention this ad and receive 2 free bags of salt**** with your first delivery.

Log on to our web site www.vettersculliganwater.com for information on specials, including those we might be running during the month that are not listed in the newsletter!

For any questions, comments or ideas for future articles that you would like more information on, contact:

jerryg@vettersculliganwater.com

*Contaminants may not be in your water.

** \$2.95 surcharge applies to each delivery.

*** \$15 gift card toward the purchase of a turkey or ham.

**** One year service contract for salt service.