



January 2010

## better water. pure and simple.™

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Wishing you a prosperous and Happy New Year from your local Vetter's Culligan! We appear to have all survived another difficult year! We at Vetter's Culligan are looking forward to a more prosperous year for you, and all Americans, as we wade through all the bureaucracy in the upcoming year.

This month's topic is again on drinking water and how important it is to all of us. The other day I came across an article in the New York Times. It was very unsettling news about the nation's water supply. An analysis of federal data from the last five years revealed that more than 20 percent of the nation's water-treatment systems have broken provisions of the Safe Drinking Act, the standards enforced by the Environmental Protection Agency. The results? As many as 19 million Americans are sickened each year. Along with deceased goldfish and incriminating evidence, it turns out Americans like to also flush their drugs and personal care products down the toilet! These substances leave the toilet (or bathtub or shower) and end up in our waterways. In fact, most of the waterways the EPA tested had pharmaceuticals and personal care products (PPCPs) in them. While there is evidence that ecological harm can come from PPCPs in the water, scientists are not yet sure of the threat to humans!

This is why we must look at our own water supply, whether it be city or our own well and try to serve our families the best contaminate-free water we can. There are several alternatives to achieve this. If you are looking for a quality drinking water system, there is Reverse Osmosis water. It is one of the most healthful water to drink. Bottled water or Bagged water is another way to have Reverse Osmosis water. We can deliver it fresh to your door in either 3 gallon bags or 5 gallon bottles. Whichever you choose, it is much healthier water to drink or cook with. If you like, you can find reports on the drinking water in your area at the EPA website.

There are other things that can be done with our water to make it better work-water. Removing calcium, magnesium and iron softens water which makes cleaning your home easier because you use less chemicals! Soft water stops dry skin too! Your skin will feel better and your hair more manageable! So as you can see, you can do your part to help save the environment, help keep your family healthy and save money too! It's a win-win situation for all!

### *Vetter's Culligan Specials for January 2010:*

Purchase a Gold, Platinum, or Iron-Soft Plus Softener and receive 1 year of free salt\*\*.

Purchase an Advanced Aqua-Clear R/O Drinking water system and your first filter change is free.

Purchase a softener and an R/O Drinking Water System and receive 1 year of free salt\*\*, and your first filter change at no charge.

Pay cash and receive 5% cash discount.

Rent any water treatment system and receive half off installation.

Receive 6 month's rent credit toward the purchase of any new Culligan Water treatment equipment.

Purelock™ new customers receive a converter kit, storage rack, 2 bags of water and 1 case of 10<sup>oz</sup> bottles of water free of charge, and an introductory price of \$3.95 per bag\*.

Current customers receive a converter kit, storage rack, and an introductory price of \$3.95 per bag\*.

Any future articles of interest? Please contact: [jerryg@vettersculliganwater.com](mailto:jerryg@vettersculliganwater.com)

Log on to our web site [www.vettersculliganwater.com](http://www.vettersculliganwater.com) for information on specials, that we run during the month that are not in the newsletter.

Have questions or comments? Please contact your local Vetter's office listed below:

Culligan of Maquoketa 1-800-245-5107

Culligan of the Quad Cities 1-800-383-6088

Culligan of Washington 1-800-642-6344

Culligan of Burlington 1-800-798-5741

Culligan of Clinton 1-800-321-7638

Culligan of Coralville 1-888-466-9335

\*5 bag minimum delivery and 12 month contract required on Purelock™ bag water special.

\*\* 18 bag maximum for 1 year free salt and \$2.95 surcharge per salt delivery